

TOGETHER,
HELPING
OUR NEIGHBORS
IN NEED.



The effects of the economic recession still are growing for many. In central Ohio, thousands of individuals and families continue the uphill battle to make ends meet.

OUR RESPONSE:

The Columbus Foundation's Critical Need Alert, Great Needs Challenge, was created to strategically make housing, health, food, and work opportunities available to those in need. Your contribution will boost the community's capacity to meet the demands for basic and emergency needs this winter. By giving early, your gift can grow by 50 percent via matching funds made available by donors and The Columbus Foundation.

1. We want you to know about this critical need and the Great Needs Challenge and ask you to partner with us to increase our community's ability to meet the demand for basic and emergency needs.

2. The Great Needs Challenge was created to provide you with an efficient, effective, and immediate way to respond, should you wish to participate.

3. Your gift will be matched. For every dollar you donate, fifty cents will be added from a matching pool approved by the Foundation's Governing Committee until matching funds are exhausted. There

is no limit to how much you can give. You can choose to make a single gift to the Great Needs Challenge Fund, which will be allocated across all seven organizations, or designate your gift to one or more of the Great Needs Challenge organizations.

4. The Foundation's Community Research and Grants Management team identified seven nonprofits to benefit from the Challenge, and worked collaboratively to identify critical needs and set goals for each organization. To learn more and for details on the needs identified and goals set for each agency, please visit www.columbusfoundation.org.

HELP MEET THE CHALLENGE:

Your gift to either of these options will be matched until funds are exhausted. For every dollar contributed, 50 cents will be added.

Support Great Needs Challenge Fund

Your contribution will be allocated proportionally across seven organizations that are part of the Challenge.

or

Support your specific choices from the Great Needs Challenge organizations listed below.

Community Shelter Board

Furniture Bank of Central Ohio

(formerly MAP)

HandsOn Central Ohio

(formerly FirstLink)

LifeCare Alliance

Mid-Ohio Foodbank

Ohio Association of Second Harvest Foodbanks (Ohio Benefit Bank)

Charitable Pharmacy of Central Ohio, Inc.

QUESTIONS?

Call your Donor Services officer at 614/251-4000.

3 WAYS TO GIVE:

Use your Donor Advised Fund or Supporting Foundation to make a grant through Donor PowerPhilanthropy.®

Make a credit card gift through PowerPhilanthropy.

Make a check payable to The Columbus Foundation's *Great Needs Challenge Fund*. Please use the enclosed form, select the organization(s) you want to support, and mail it to The Columbus Foundation, 1234 E. Broad St., Columbus, OH 43205. To participate, your check must be received by December 15 at 2:00 p.m.

KEY DATES:

For Columbus Foundation donors:

Participation begins on **Monday, November 15, at 2:00 p.m.**

For public donors:

Participation begins on **Wednesday, December 1, at 2:00 p.m.**

(Please note, the general fund and these seven nonprofit organizations are the only organizations that qualify for the matching funds.)

I recommend a grant from my Donor Advised Fund or Supporting Foundation:

\$

Amount of Grant

Name of Fund

I am enclosing a new gift.

Please make your check payable to The Columbus Foundation. To participate, your check must be received by December 15, at 2:00 pm.

DONOR INFORMATION:

Name

Address

Phone

e-mail

My gift is anonymous.

Please indicate the organizations you wish to support. Your grant suggestion must be received by December 15 at 2:00 p.m. to be matched.

Great Needs Challenge Fund
(distributed across all organizations)

Community Shelter Board

Furniture Bank of Central Ohio (formerly MAP)

HandsOn Central Ohio (formerly FirstLink)

LifeCare Alliance

Mid-Ohio Foodbank

Ohio Association of Second Harvest Foodbanks
(Ohio Benefit Bank)

Charitable Pharmacy of Central Ohio, Inc.



COUNT ME IN!

← HOW TO HELP

See reverse

PLEASE NOTE

- This is a 1:2 match. For every one dollar you give, an additional 50 cents will be added to your gift, until the match is exhausted.
- Only gifts to the Great Needs Challenge Fund or the seven organizations listed here are eligible to receive the match.
- Your contribution, once given, cannot be rescinded.
- Greater Horizons Community Foundation is the nonprofit that processes donations made by credit card for the Great Needs Challenge, and will be listed on your credit card statement.
- To cover costs, Greater Horizons charges 3% of the gift plus \$1. There is no charge to the nonprofit receiving the gift. The Columbus Foundation receives no income from any credit card charges.
- The Columbus Foundation will waive our normal administrative fee for contributions committed to the Great Needs Challenge.



THE COLUMBUS FOUNDATION

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HELPING
OUR NEIGHBORS
IN NEED.

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